

# EuroSkills Gdańsk 2023

5–9 September 2023

AmberExpo Gdańsk and Polsat Plus Arena Gdańsk

## MEDIA GUIDE



  
euroskills  
Gdańsk2023

  
worldskills  
Europe



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**#UnitedBySkills**  
WE CAN CHANGE THE WORLD

# EuroSkills Gdańsk 2023

## For the first time in Poland!

EuroSkills Gdańsk 2023 is the eighth edition of the biennial EuroSkills Competition – the **biggest vocational education and skills excellence event in Europe**.

Held every two years and **organised by WorldSkills Europe together with 32 Member Countries**, EuroSkills Competitions bring together hundreds of young professionals under the age of 25 to compete for the chance to become the **Best in Europe** in their chosen skill.

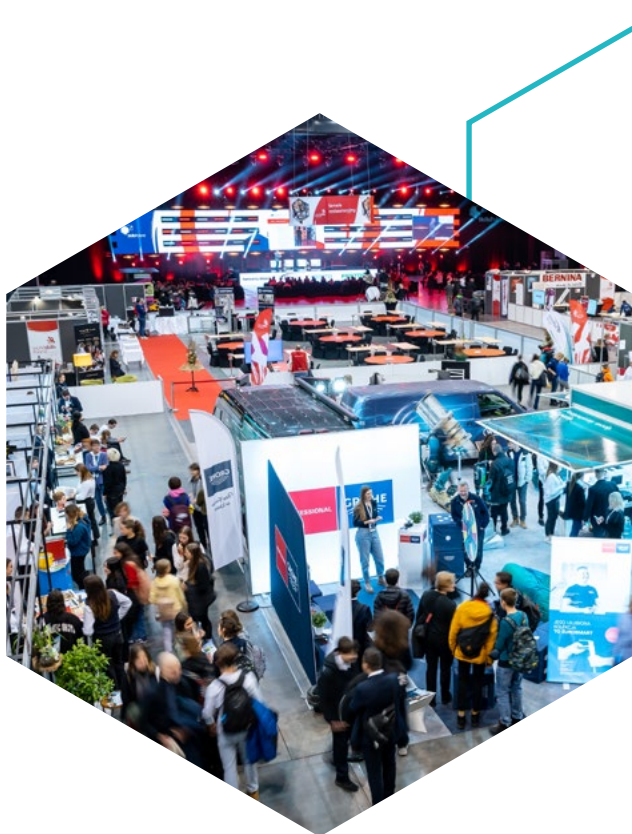
The honour and challenge of hosting EuroSkills Gdańsk 2023 was awarded to Poland just one year before the Competition would be scheduled to take place. Despite such a short preparation period, we are incredibly proud to organise the Competition.

EuroSkills Gdańsk 2023 will take place from **5 to 9 September 2023** at **AmberExpo Gdańsk and Polsat Plus Arena Gdańsk**.

The event will welcome **600 skilled young professionals** under the age of 25 from 32 countries to participate in **competitions in 43 different skills** and trades. Around **100,000 visitors** from across Poland and abroad are expected to attend.

Visitors to the **free-admission** Competition will be able to watch the Competitors in action and have the opportunity to try hands-on job-related skills at the many **'Try-a-Skill' demonstrations**. The tens of thousands of school-aged young people who visit will be encouraged to turn their passions into a profession.

EuroSkills Gdańsk 2023 is organised in partnership by Poland's **Foundation For The Development Of The Education System (FRSE)**, **WorldSkills Poland**, **WorldSkills Europe**, the **City of Gdańsk** and **AmberExpo Gdańsk**.



# General information



## When and where?

EuroSkills Gdańsk 2023 will take place between **5-9 September 2023**. The Competition will take place at the **AMBEREXPO Exhibition and Congress Center** and in the area beside it. The Opening and Closing Ceremonies will take place at the **Polsat Plus Arena Gdańsk**.

## Who?

We expect to welcome **600 skilled young professionals** from **32 WorldSkills Europe Member Countries** to the event to participate in skill competitions in more than **40 different skills**. Accompanying the Competitors will be **500+ Experts** from industry and education from across Europe, together with Member Country delegations, volunteers, supporters, media, and an expected **100,000 visitors**.



## Our goals:

- To **promote** technical and vocational education and training (TVET) across Europe
- To **showcase** world-class excellence in skills,
- To **provide** leaders in industry, government, and education with the opportunity to exchange information and best practices on professional education,
- To **inspire** young people about the many exciting career opportunities that TVET and skills development can lead to.



## Visa Information

Poland is a part of the Schengen area and citizens of the countries belonging to the Schengen area are not required to obtain a visa to enter Poland for tourism or business purposes.

If you are not an EU citizen and plan to travel to Poland you must have a valid passport and visa. You must apply for a visa at a Polish consulate or embassy in your home country. As part of your visa application, you will need to present an invitation letter from WorldSkills Poland regarding your attendance at EuroSkills Gdańsk 2023. To request an invitation letter from WorldSkills Poland, please contact [media@euroskills2023.org](mailto:media@euroskills2023.org) and we will be happy to help.

## Transportation

### Air Transportation

In Gdańsk, there is Lech Walesa Airport, serving 10 airlines. With such a well-developed air network, it is possible to

travel quickly to some of Europe's major cities, including Copenhagen, Barcelona, Munich, and Amsterdam. Transportation from the airport to the city center takes between 20 and 40 minutes, and travelers can choose from cabs, buses, trains, and car rentals.

### Railway transportation

Gdańsk is very well connected with other Polish cities, thanks to its numerous and frequent train services. You can travel from Gdańsk to Warsaw in just under 3 hours, and to Krakow in just over 5 hours. In addition, from Gdańsk Station passengers can travel by Fast Urban Rail, which connects the entire Tricity (Gdańsk – Sopot – Gdynia – Wejherowo).

### Getting around the city

Travellers can take advantage of a well-developed network of public transportation: buses and streetcars. Those who prefer cycling can take advantage of the city's bicycle rentals and plan their route using the network of bicycle paths, which cover a total distance of 295 km.

# EuroSkills Gdańsk 2023 Map



# Media Registration and Accreditation

The presence of media and press is fundamental to the success and the empowering message of EuroSkills. The EuroSkills Gdańsk 2023 team is looking forward to welcoming many media representatives to this eighth edition of the European Championship of Young Professionals.

## How to register for Accreditation

All media personnel that wish to attend EuroSkills Gdańsk 2023 must register for Media Accreditation through our online registration system at the address below:

[www.euroskills2023.org/register-now](http://www.euroskills2023.org/register-now)

Please note that Media Accreditation will only be provided to professional journalists, photographers and videographers only.

## Media Accreditation components

Below you will find an overview of the components and services included in the free Media Accreditation available for professional journalists, photographers and videographers that visit EuroSkills Gdańsk 2023. More detailed information is available in the online booking system.

- Full Media Accreditation Pass (valid from 5 to 9 September 2023)
- Media Welcome Pack
- Access to Media Centre
- Catering in the Media Centre (light breakfast, lunchtime meal, fruit, cakes, coffee, tea, water, juices, afternoon snacks)
- Access to Opening and Closing Ceremonies

For further information or assistance please contact us via email at: [media@euroskills2023.org](mailto:media@euroskills2023.org)





# Media Centre

The Media Centre at EuroSkills Gdańsk 2023 will be located inside the Competition venue, AmberExpo Gdańsk, in Room 4 on the 1st Floor.

The Media Centre can accommodate around 250 people and is equipped with all the essential amenities: High-speed WiFi, work stations, lockers, a lounge area with refreshments, also there you will find an info desk for your requests and questions are available there.

Please note that access to the Media Centre is strictly reserved for Accredited Media only.

## Media Centre Opening Hours

Day	Opening times
 5 September (C-1)	9.00–23.00
 6 September (C1)	8.30–20.00
 7 September (C2)	8.30–20.00
 8 September (C3)	8.30–20.00
 9 September (C+1)	9.00–00.00



# EuroSkills Gdańsk 2023 Schedule



**Media and Communication** 05.09.2023 (10.00–13.00)

**Officer Briefing & Guided Media Tour(s)**

A media and communications briefing is scheduled to take place at Media Center Polsat Plus Arena Gdańsk (Room 7).

Meeting point: Media Center Polsat Plus Arena Gdańsk (Room 7)



**Opening Ceremony** 05.09.2023 (19.30–22.00)

Public event at the Polsat Plus Arena Gdańsk

Polsat Plus Arena Gdańsk



**Press Conference** 06.09.2023 (11.00–12.00)

Press Conference will feature a panel of official representatives and previous EuroSkills Champions.

Polsat Plus Arena Gdańsk (Room 7)



**Media Walk** 06.09.2023 (12.00-13.00)

Starts from Polsat Plus Arena, Room 7 (after Press Conference) and tours selected Competition Halls/Tents.



**The EuroSkills Competition** 6–8.09.2023 (09.00–17.00 each day)

Competitions in 43 skills will take place over three days.

AmberExpo Gdańsk and Polsat Plus Arena Gdańsk



**Media and Communication Officer** 09.09.2023 (14:00–15:00)

**Briefing for Closing Ceremony**

Polsat Plus Arena Gdańsk (Room 7)



**Closing Ceremony** 09.09.2023 (18:00)

Public event at the Polsat Plus Arena Gdańsk

Polsat Plus Arena Gdańsk





## Media Code of Conduct

WorldSkills Europe outwardly encourages and promotes all aspects of the EuroSkills event, especially Competition press and media coverage. The following Media Code of Conduct outlines the expected behaviour from members of the media who have been accredited by WorldSkills Europe and allowed to operate on-site just before, during and just after a EuroSkills event.

For the purpose of this Media Code of Conduct – media includes reporters, journalists, photographers, and film crews.

- All media attending the EuroSkills Competition need to be accredited and ensure that their media accreditation badge/lanyard is visible at all times. All media are also subject to the WorldSkills Europe Code of Ethics and Conduct and the Competition Rules. In particular, section B.12 “Issue and Dispute Resolution” and section B.10 “Filming and Photographing at the Competition. Code of Conduct – Competitor access and Workshop Access”.
- No photographing or filming of a Competitor should take place that may be deemed to interfere with or hinder the performance of the Competitor in the Competition, (i.e. standing or positioning filming, photography, recording equipment too close – less than 1 metre – from the Competitor).
- Media may take photos and film from outside the workshop (competition area) without any prior approval. Even here, accreditation badges must be visible at all times. If any member of the media is considered to be acting inappropriately or suspiciously, they may be asked by an Expert or member of the WorldSkills Europe Secretariat to refrain from their activity and move away from the area. On request, media are obliged to comply fully with questions and requests from the Experts or WorldSkills Europe Secretariat.



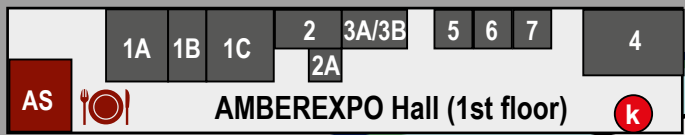
- No media can enter a workshop during the Competition without receiving prior approval from the Chief Expert / Deputy Chief Expert for each skill competition. If permission is granted, any filming, photography, or interview that takes place inside a workshop (competition area) must take place from pre-agreed positions that the Chief Expert / Deputy Chief Expert says is acceptable and for a duration of time that they stipulate. Failure to comply to the Chief Expert's wishes will mean that media will be instructed to leave the workshop immediately.
- No media can enter a workshop (competition area) during breaks in the Competition without obtaining the explicit permission of the Chief Expert for that skill competition. As above, specific 'shots' or 'angles' are to be organised in discussion with the Chief Expert of the skill competition, the compatriot Expert, and the Competitor.
- No media can communicate with a Competitor without the explicit permission of the Chief Expert for that skill competition and the compatriot Expert.
- No media are to enter the 'personal work space' of a Competitor (i.e. for 'close-up' photography/filming) without the explicit permission of the Chief Expert for that skill competition and the compatriot Expert.

#### **Competitor access outside the workshop (competition area)**

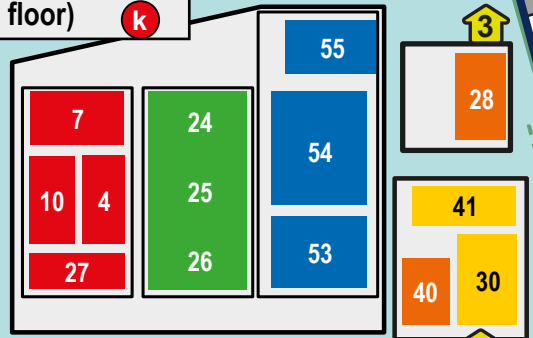
Any media interviews with Competitors must be organised and approved via the relevant Member Country's Team Leader and the appointed Communications Officer representing the Member Country organisation (e.g. WorldSkills Belgium).

There is a zero tolerance rule against non-compliance to the Media Code of Conduct; failure to comply is likely to result in the media accreditation being removed and revoked.

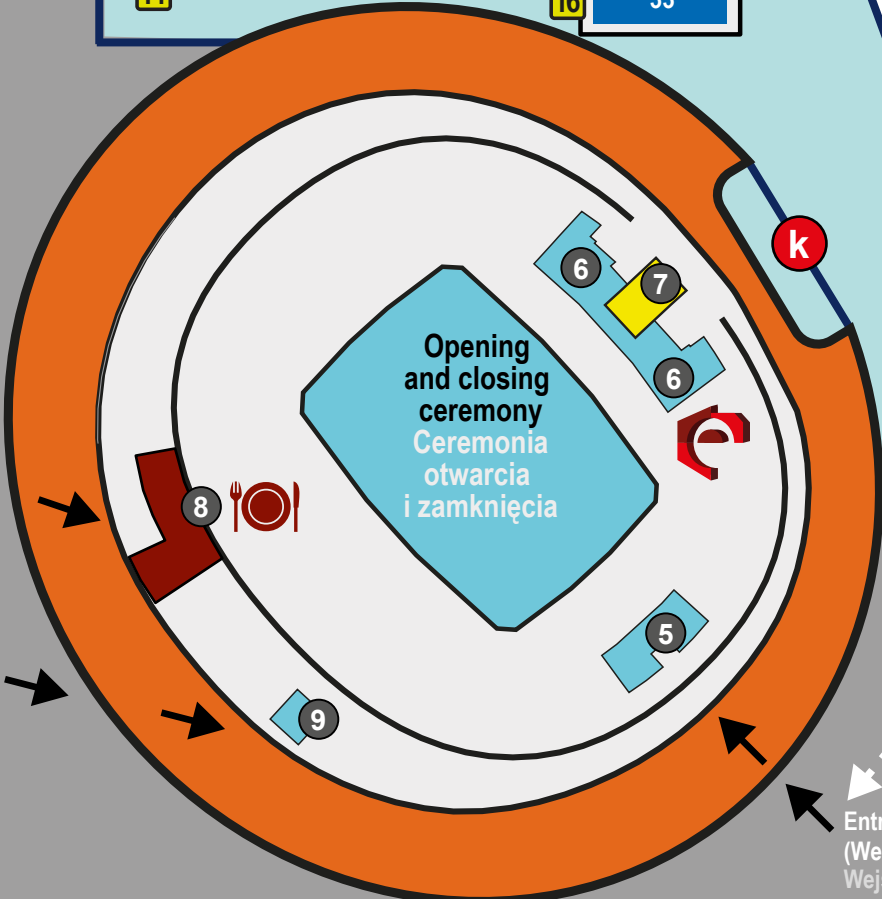
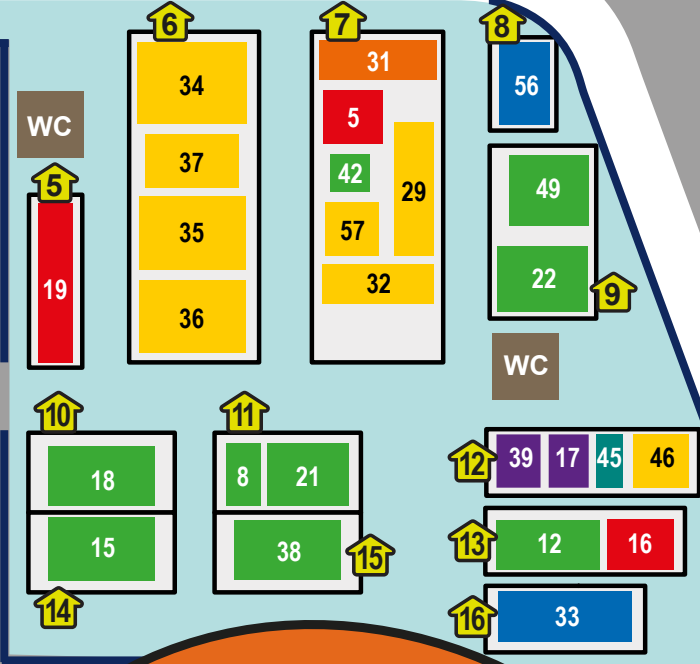




AMBEREXPO Hall (1st floor)



AMBEREXPO Hall



Entrance (Restaurant)  
Wejście (Restauracja)

Entrance (Volunteer Center)  
Wejście (Centrum wolontariatu)

Entrance (Welcome Reception)  
Wejście

Parking VIP

Visitors Parking (2)

Visitors Parking (1)

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Gdańsk Station Expo

## Gates Wejścia:


 **East Gate Wschodnie**  
Visitors entrance  
Wejście dla publiczności


 **Main (West) Gate**  
Główne (zachodnie)  
Visitors entrance  
Wejście dla publiczności

 **Technical Gate**  
Techniczne

 **South Gate Południowe**  
Visitors entrance  
Wejście dla publiczności  
VIP entrance (only accredited)  
Wejście VIP (tylko akredytowani)

 **Event area Obszar wydarzenia**

 **EuroSkills Bus Stop** (only accredited)  
Przystanek autobusowy  
(tylko akredytowani)

 **Information and accreditation point**  
Punkt informacyjno-akredytacyjny

 **Tent Hala namiotowa**

 **Food trucks Strefa Food trucków**

**Only accredited Tylko akredytowani**  
**Amber Expo Hall (1st floor)**

 **Accreditation Checkpoint**

 **1A Delegate Lounge**

 **1B VIP Lounge**

 **1C Plenary Room**

 **2 Host Room / WSE Office**

 **2A Member Support Area**

 **3A/3B WSE Meeting Rooms**

 **4 Media Centre**

 **5 Interview Room**

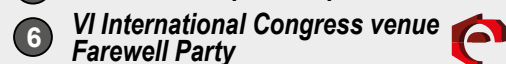
 **6 Hearing/Audit Office**

 **7 Board Lounge**

 **AS Amber Side: Restaurant**  
Skill out

**Stadium**

 **5 Welcome reception / Sponsor lunch**

 **6 VI International Congress venue**  
Farewell Party

 **7 Press Conference Room**

 **8 Main Restaurant**

 **9 Volunteer Center**

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# Important links and Social Media



**EuroSkills Gdańsk 2023 Website:**

<https://euroskills2023.org/>



**WorldSkills Europe website** (the Official Results from the EuroSkills Gdańsk 2023 Competition will be published on the WorldSkills Europe website after the Closing Ceremony ends on 9 September 2023):

<https://worldskillseurope.org>



**Facebook:**

<https://www.facebook.com/EuroSkills2023Gdansk>



**Instagram:**

<https://www.instagram.com/euroskills2023gdansk/>



**Twitter:**

<https://twitter.com/ESGdansk2023>



**Photos:**

<https://worldskillseurope.smugmug.com/>



**You Tube:**

<https://www.youtube.com/c/WorldSkillsEuropeOfficial>



**EuroSkills Gdańsk 2023 Brandbook:**

<https://euroskills2023.org/brand/>



**EuroSkills Gdańsk 2023 Digital Folder:**

[https://euroskills2023.org/wp-content/uploads/2022/11/worldskills\\_online\\_new\\_ok-1.pdf](https://euroskills2023.org/wp-content/uploads/2022/11/worldskills_online_new_ok-1.pdf)



**EuroSkills Gdańsk 2023 Hashtags:**

#EuroSkills2023

#EuroSkillsGdańsk

#EuroSkillsGdańsk2023

#UnitedBySkills



# Welcome to Poland!

Poland is a place that welcomes **investment, development, and innovation**, all of which are impossible to achieve without skills. The country has one of the most diverse economies in Europe, which is why it can attract investors, especially in sectors such as **IT, automotive, aerospace, food processing, cosmetics, electronics, and finance**. The Polish business environment supports start-ups and entrepreneurs, as well as nurturing research and development activities.

For centuries, Poland was a place of cross-fertilisation of nations, cultures, religions, and customs, which greatly impacted the Polish identity. Some of Poland's regions have preserved and continue to cultivate their unique costumes, language, music, dance, customs and delicious cuisine. Examples of such regions include Kashubia and Kociewie, two areas which surround our host city for the EuroSkills Competition 2023 – Gdańsk.

**Pomerania** is the northernmost Voivodeship (province) of Poland. The region's economic potential is based on traditional industries such as **shipbuilding, refinery, food, machinery, and furniture making**. Advanced technology industries such as IT, electronics, and biotechnology are also developing rapidly in the region. Pomerania's biggest industry is shipbuilding, bringing together production shipyards, repair facilities, and many companies which do business with the shipyards.



# City of Gdańsk

Gdańsk is the largest city in northern Poland (population of 470,621) and one of the most beautiful seaside cities in Europe. It is a major Polish **seaport, a centre for inhabitants, and a vibrant metropolitan area**. It is over a thousand years old and is the capital of the Pomeranian Voivodeship. It is a city with an unusual history, wonderful monuments, and beaches, but it is also the modern business centre of the region, whose domain, apart from traditional economic sectors, includes high tech industry, renewable energy, logistics, and the chemical industry.

Gdańsk impresses with its old Main Town, modern museums and theatres, the historic Granary Island and the Gdańsk Shipyard, restaurants serving local dishes, the green coastal strip with beaches, and a promenade. It is also the third largest port of the Baltic Sea.

More than 2,500 business meetings take place in Gdańsk and Pomerania every year. With more than 50 participants on average per event, the total number of attendees exceeded 700,000 people. The city also boasts many unique venues such as the Gdańsk Shakespeare Theatre, with its retractable roof system, the Museum of the Second World War, with its distinctive 40-metre-tall leaning tower with a glass façade, and of course the Stadium – Polsat Plus Arena Gdańsk – which looks like a gigantic bead of amber.

More information about Gdańsk can be found at [visitGdansk.com](http://visitGdansk.com).



# Tri-City

When we talk about **Gdańsk**, we cannot forget the city of **Sopot**, the most popular health resort in the region, and **Gdynia**, Poland's second largest port city. The three cities have, for decades, operated as a single urban organism under the name "**Tri-City**". The metropolis is also the heart of the country's coastal tourism and is visited by 7.6 million tourists every year. The excellent road, air, and railway infrastructure also make the Tri-City an attractive location for large conferences and events.







## AMBEREXPO

# Exhibition and Congress Center

AMBEREXPO Exhibition and Congress Center is a multifunctional space in the Tri-City Metropolitan Area owned and operated by the Gdańsk International Fair. AMBEREXPO is one of Poland's most state-of-the-art trade fairs and convention venues. It is located in the Letnica district of Gdańsk, near the Gdańsk Polsat Plus Arena, known also as the Letnica football stadium.

AMBEREXPO Exhibition and Congress Center will host the biggest ever educational event in Poland – EuroSkills Gdańsk 2023.

## AMBEREXPO

- 4 halls with a total area of 13,000 m<sup>2</sup>. Additional open-air space of 40 000 m<sup>2</sup>, which will be utilised for EuroSkills, featuring temporary tent infrastructure
- 180000 visitors annually
- 100 events every year
- 430 car parking spaces

[amberexpo.pl](http://amberexpo.pl)

# Polsat Plus Arena Gdańsk

- 41.620 seats
- Approx. 27 hectares area
- Playing field of 105m x 68m
- Grass pitch of 111m x 72m

[polsatplusarenagdansk.pl](http://polsatplusarenagdansk.pl)



# Organisers, Sponsors and Partners

## ORGANISERS



## WORLDSKILLS EUROPE SPONSORS AND PARTNERS

### PREMIUM SPONSORS OF WORLDSKILLS EUROPE



### SKILL SPONSORS OF WORLDSKILLS EUROPE



### OFFICIAL LOGISTICS PARTNER OF WORLDSKILLS EUROPE



## EUROSKILLS GDAŃSK 2023 PARTNERS

### OFFICIAL MAIN SPONSOR



### OFFICIAL DIAMOND SPONSORS



### OFFICIAL SILVER SPONSORS



## THE HOSTS OF EUROSKILLS GDAŃSK 2023



## MEDIA PARTNERS



We are looking forward to  
welcoming you soon  
at EuroSkills Gdańsk 2023



If you require more information please email:  
[media@euroskills2023.org](mailto:media@euroskills2023.org)



