# Technology / Y

Our innovative approach us to create premium constallation requirement and end users alike. Out luding high wear remarked surface treating their aesthet we test of time.

# Less is more

se of modern technolome reduction of thickorto deliver high-qualistandards and satioffering a divers
By reducing the environment reduces the emission

# Design

ionate team
t it is today
nergy driv
produc
ation a
edom
nitted t
ns tha
re you.

# Our story

rears ago, we began the journey of RAKO brand – we're far from a shed. Each classification are of our story stradition. It all product, it's aney and the strain of just about a strain or just a strain or just about a strain or just about a strain or just a strain

# RAKO

and production
f 200,000 pallets
fficiently handle op
m, we dispatch an
utilizing land, sea
to meet global d

# Architeca

Architecture shapes space we have crafted those space. We offer unique concepts for integrating buildings, with products that inspired design. We engage with the define the future where

# ABS surface

's marking feature

'pleasant surface
-slip rating. They
ity and chemical
n ideal for highsurface, RAKO
lard in qualit
bility for
glaz

# MHy RARO...



#### Our story...

We began writing the story of RAKO 140 years ago - and we're far from finished.

#### **RAKO** range

Our ceramic tiles embody the latest trends while maintaining premium quality.

#### Quality

We deliver the highest standards essential for your projects' success.

#### Design

We emphasize the perfect balance between functionality and aesthetics.

#### Ecology

We are committed to environmentally friendly production and the use of sustainable materials.

#### Know how

Our extensive experience ensures your products achieve the highest quality.

#### Technology

Our commitment to innovation and continuous investment in technology allows us to produce premium collections.

#### Innovation

We engage with emerging trends and topics that will shape the future of architecture.

#### Expert team

Our global network of experts is ready to assist you.

#### Vision

We are dedicated to understanding and fulfilling your unique desires and needs.



...RAKO offers a complete ceramic solution

#### Service

We offer architects and designers access to premium ceramic tiles along with support from experienced project specialists.

#### Ceramic benefits

Our ceramics are hygienic, long lasting, recyclable, fire-resistant, durable and scratch-resistant.

#### System solution

For complex projects in public buildings we provide tailored system solutions.

#### Raw materials

We process over than 96 % of our own raw materials.

#### Logistics

We ensure versatile and reliable supply all over the world.

#### Certification

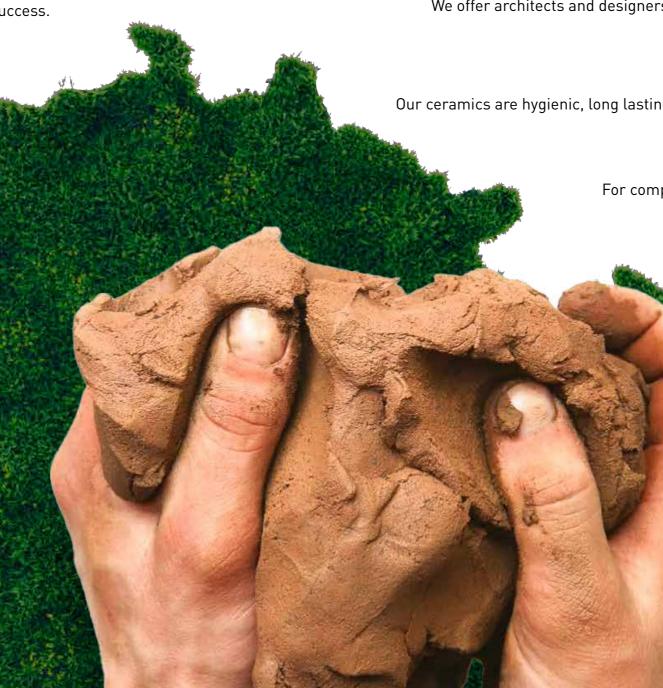
RAKO products adhere to rigorous standards and hold the necessary quality certifications.

#### Safety

Anti-slip surfaces and other technical accessories enhance the safety of our tiles.

#### Easy cleaning

Ceramic tiles are easy to clean and require minimal maintenance.





#### LASSELSBERGER, s.r.o.

is a global leader in the production of industrial ceramic wall and floor tile. The mission of LASSELSBERGER Group is to set a benchmark for the most discerning consumers offering designers, architects and interior designers the possibility to interpret contemporary design trends in the most efficient way. Every day, RAKO, supported by over 1,200 dedicated collaborators,

embraces the challenge of creating refined, high-performance products. The growth path that LASSELSBERGER's taking is driven by an unwavering passion for innovation and research, a commitment that has significantly contributed to the evolution of ceramic products both in the Czech Republic and around the world.



We deliver millions of square meters of ceramic tiles to our customers yearly. RAKO has expanded its reach in export markets, with over 70 % of sales distributed to 92 countries across 5 continents.

We have made substantial investments in our modern production facilities, totaling over 160 million EUR in advanced technologies and environmental protection over the past 10 years.

> Manufacturing facilities: Chlumčany, Lubná u Rakovníka, Horní Bříza, Podbořany, Borovany.

> > The RAKO brand has a legacy spanning over 140 years.



#### Our story

140 years ago, we began the journey of the RAKO brand – and we're far from finished. Each chapter of our story reflects the unique heritage of our company's tradition. It is not just about the final product, it's about the entire journey and the high standards we uphold. This commitment to progress, quality, and creativity drives us every day.











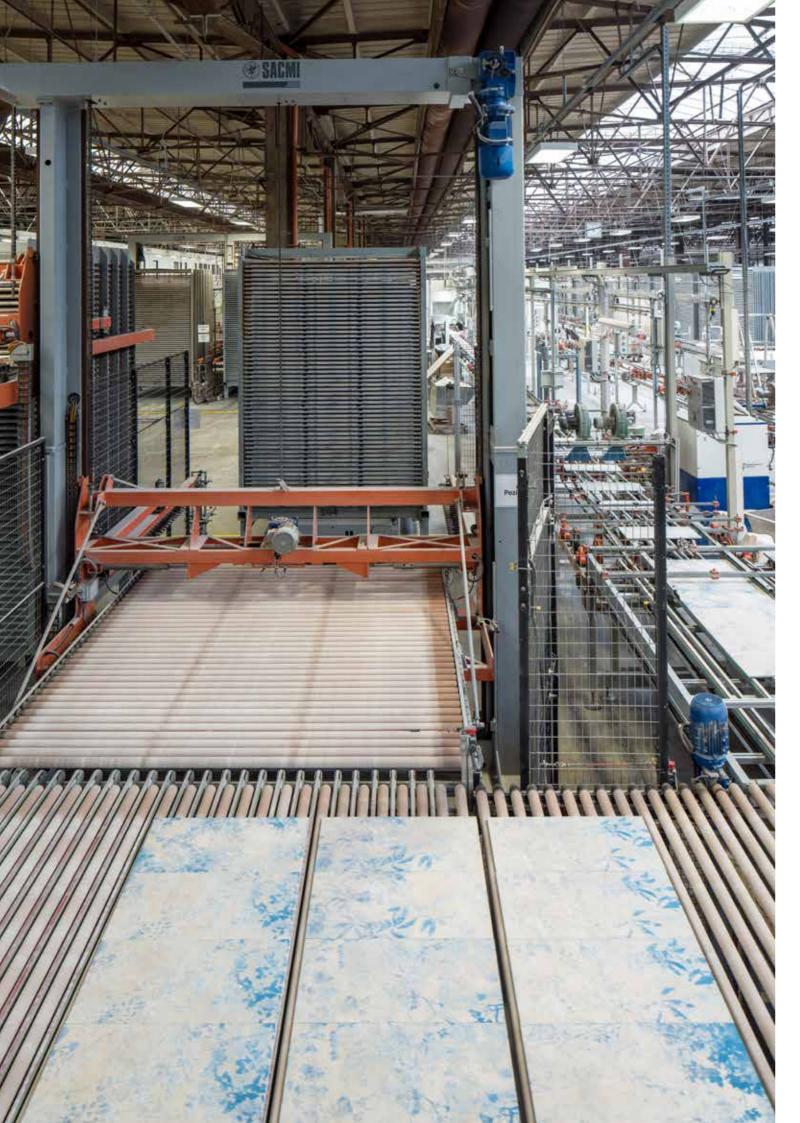
#### Architecture

Architecture shapes spaces, and for generations, we have crafted those spaces with our ceramics. We offer unique concepts for interiors and buildings, with products that inspire and elevate design. We engage with trends and topics that will define the future of architecture, because this is where our lives unfold.











#### Technology / Your challenges, our impetus

Our innovative approaches and continuous investment in technology drive us to create premium collections that align with current design trends and installation requirements. We strive to meet the expectations of architects and end users alike. Our products feature superior technical specifications, including high wear resistance, anti-slip properties, chemical resistance, and advanced surface treatments. These features ensure that our ceramic tiles maintain their aesthetic value over time, guaranteeing that your investment stands the test of time.

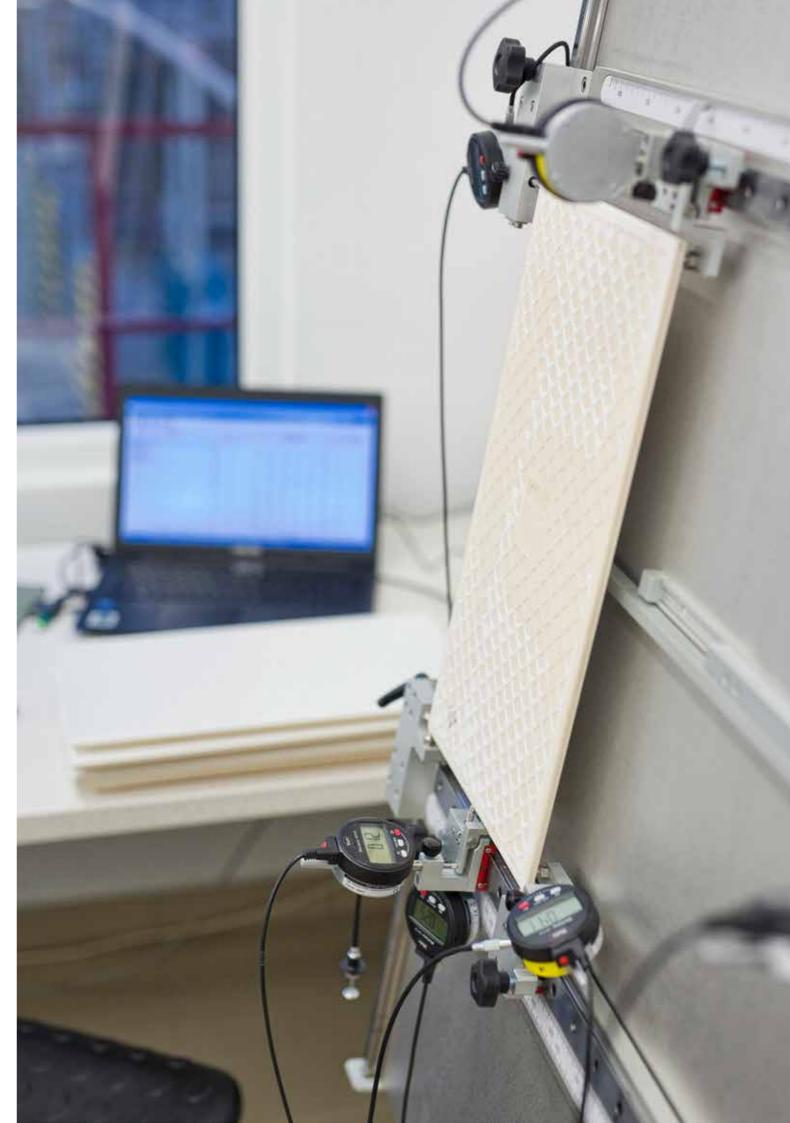




#### Quality / Quality as a matter of course

We conduct continuous and rigorous testing of our raw materials to ensure that each product meets the highest quality standards. RAKO products adhere to the ISO 9001 international quality and service control system. Our ceramic tiles meet the requirements of the EN 14411:2016 standard, and our premium quality is certified by esteemed testing facilities.







#### ABS surface

The tiles with the ABS marking feature a smooth, exceptionally pleasant surface with an R10/B anti-slip rating. They offer excellent cleanability and chemical resistance, making them ideal for high-traffic areas. With the ABS surface, RAKO has established a new standard in quality, functionality, and cleanability for both glazed and unglazed tiles.









#### Less is more

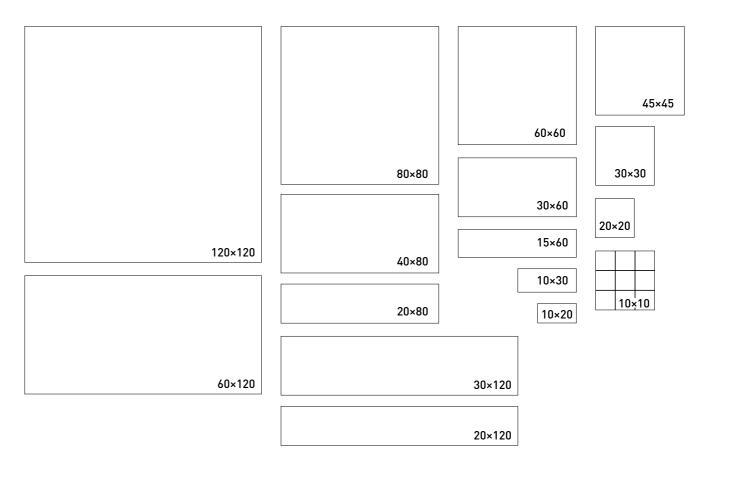
Through optimalization of our production process and the use of modern technologies, we are successfully advancing the reduction of thickness in select products. We continue to deliver high-quality products that meet all technical standards and satisfy demanding customer requirements, offering a diverse range of colors, formats, and surface types. By reducing the thickness of our products, we minimize environmental impact and enhance sustainability. This change reduces the consumption of raw materials, water, energy, and emissions during production, as well as in transportation and installation.





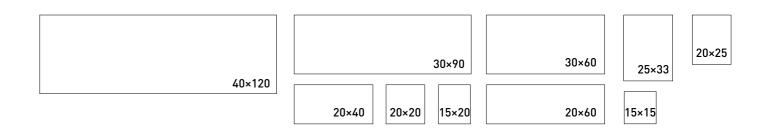


format range in cm



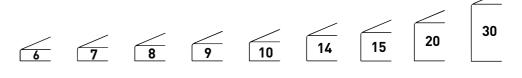
#### RAKO wall tiles 🖊

format range in cm



#### **RAKO thickness**

format range in mm









#### Design

We are a diverse and passionate team that shapes RAKO into what it is today. Creativity, enthusiasm and energy drive our daily efforts. Our unique products emerge from a culture of innovation and inspiration, fueled by the freedom to explore new ideas. We are committed to crafting stories and solutions that inspire you.



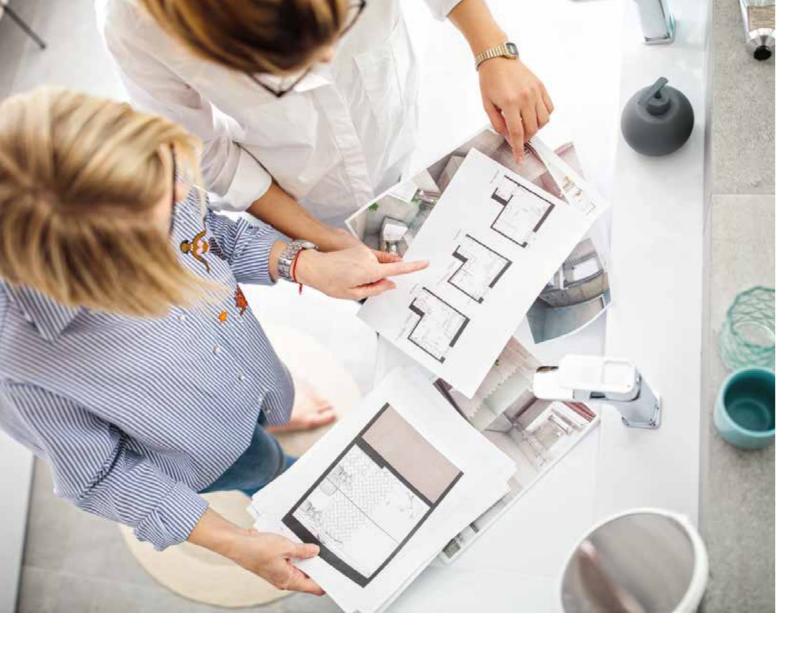




#### Life

Returning home should evoke a sense of safety and comfort. For generations, our ceramics have introduced something uniquely new to every home while maintaining a timeless sense of durability. Create your personal retreat with us, and let your individual style shine through in your own home.

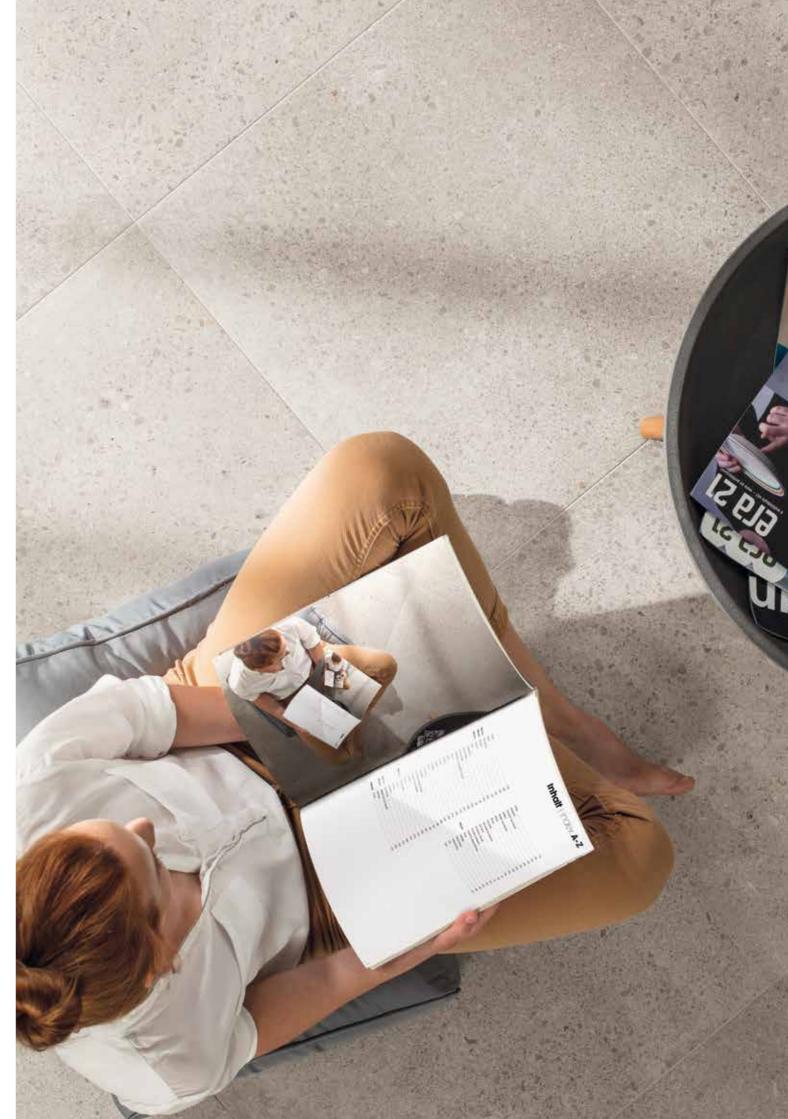




#### Service / Your Challenges our solutions

High-quality products and expert services are the cornerstones of our success. We pride ourselves on open communication, dependable partnerships, and a deep well of expertise and experience. We are direct, reliable, and personal, always guided by your unique needs and desires.



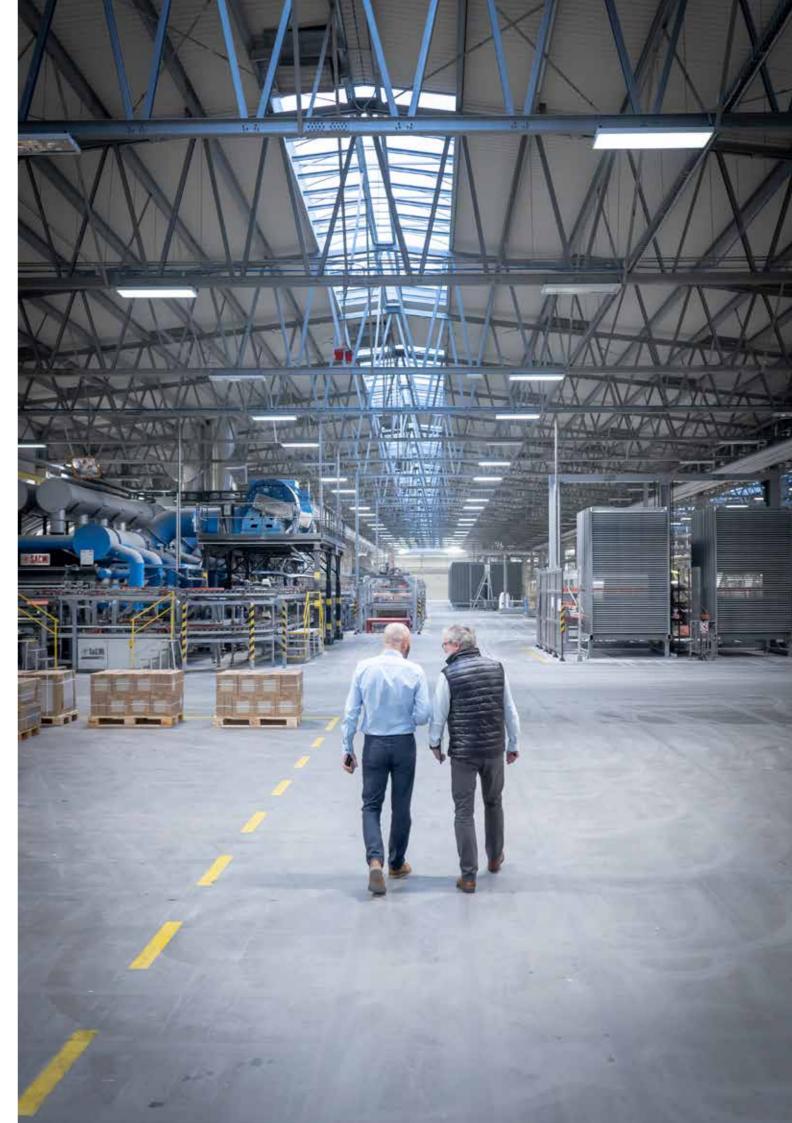




#### Logistics / RAKO worldwide

Our logistics department manages storage and dispatch across five production sites, overseeing sales and production planning, and transport management. With an inventory of 200,000 pallets—equivalent to approximately 11 million m² of tiles—we efficiently handle operations. Thanks to our highly automated logistics system, we dispatch an average of 150 trucks daily. We offer flexible solutions, utilizing land, sea, and air transport to meet global demands.









#### RAKO SYSTEM / Ceramics and construction chemicals from a single source

RAKO's extensive product range is enhanced by the RAKO SYSTEM brand, which specializes in construction chemicals for system applications. This includes solutions for substrate preparation, bonding, grouting, cleaning, and maintenance. In the Czech Republic and the EU, we offer the only complete system for integrating ceramics and construction chemicals from a single manufacturer, ensuring high quality and comprehensive guarantees. Our proven system designs for areas such as bathrooms, pools, and balconies address not only the installation of ceramic tiles but also their ongoing maintenance.

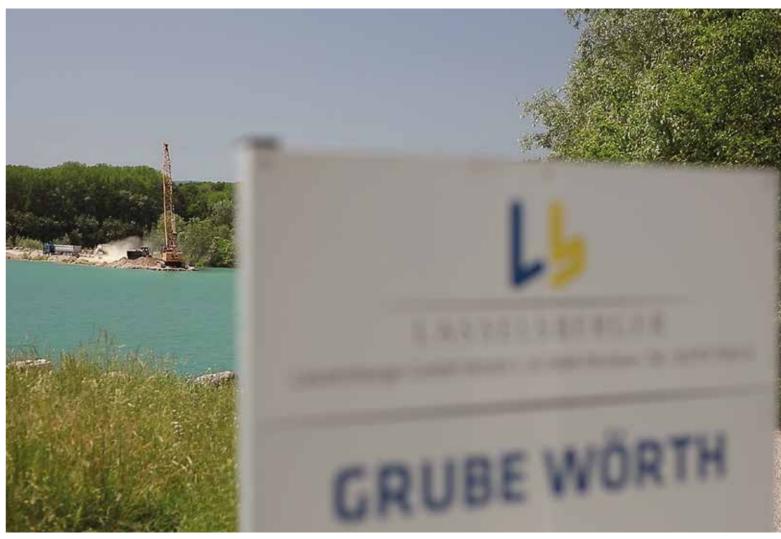






Lasselsberger Group operates through three production divisions: Ceramics, Minerals and Building Materials. Headquartered in Pöchlarn, Austria, the Group oversees and coordinates these divisions from this central location. With a total production of approximately 50 million m² of ceramic tiles, the Lasselsberger Group ranks 17th globally in tile production. Established brands such as RAKO, CESAROM, ZALAKERAMIA, and LB CERAMICS, along with over 140 years of tradition in ceramics, form the foundation for the Group's successful business development.













#### Ecology / For a cleaner world

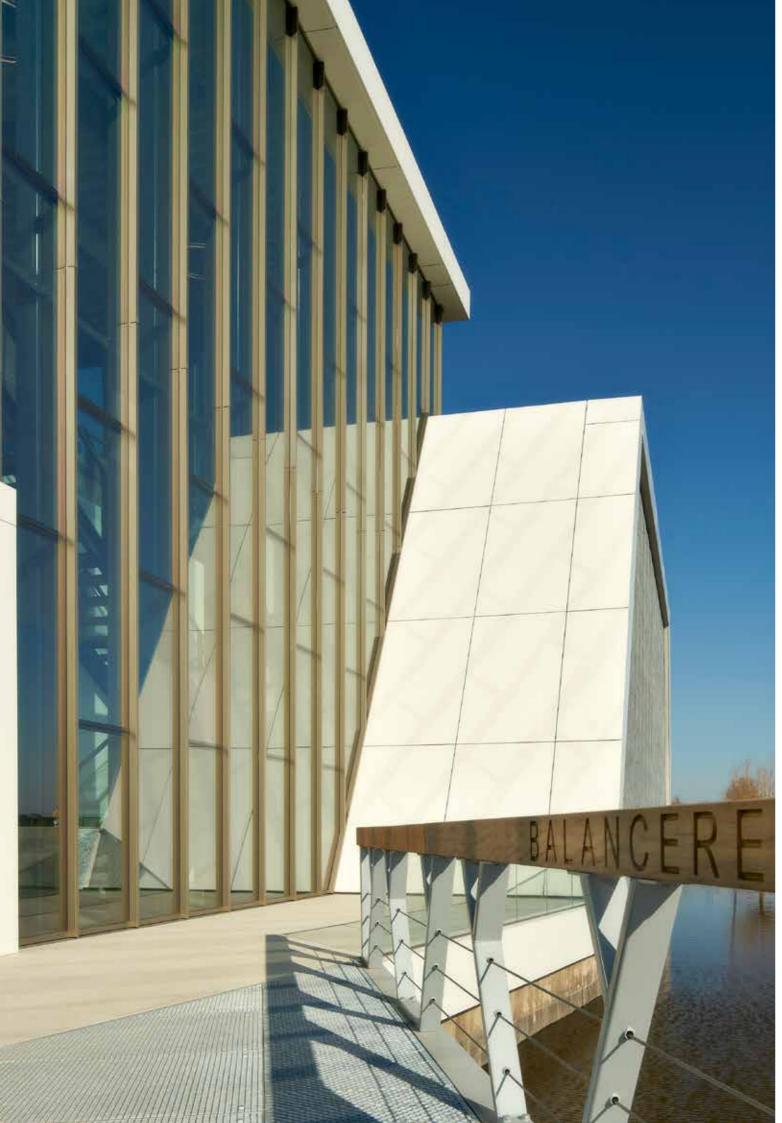
We utilize local raw materials, recycle and renew materials, and manage resources efficiently by optimizing water and energy consumption, reducing emissions and maximizing the use of raw materials. RAKO packaging is recyclable and our ceramic tiles do not release toxic harmful chemicals into the environment, ensuring safety for health. Our commitment to sustainability is supported by certifications including LEED and BREEAM, which assess the environmental impact of buildings, as well as ISO 14025 and EN 15804 for environmental product declarations, and ISO 50001 for energy management systems.







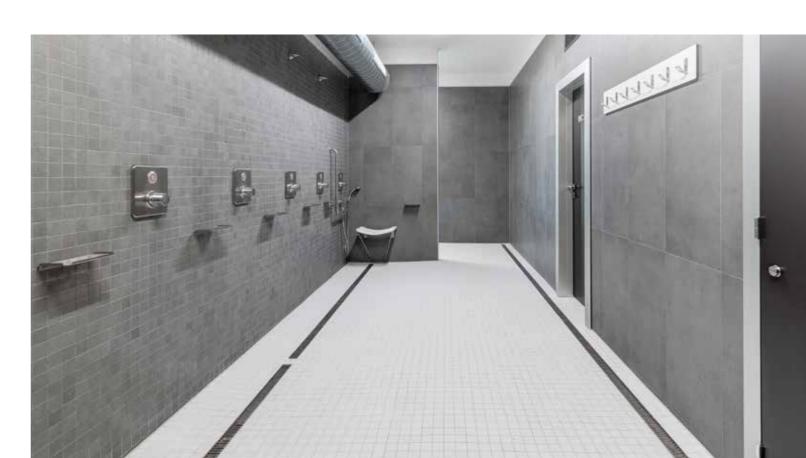






### References / Crafting a fascinating landscape of shapes

RAKO excels globally in both design and technology for all types of ceramic surfaces, enabling us to provide the best solutions for every application. Our tiles grace numerous contemporary and historic buildings worldwide. As one of the oldest ceramic tile brands, RAKO is renowned for its rich historical references, which attest to the enduring quality and durability of our materials.



## vision one, de







Serie **Taurus Color** 



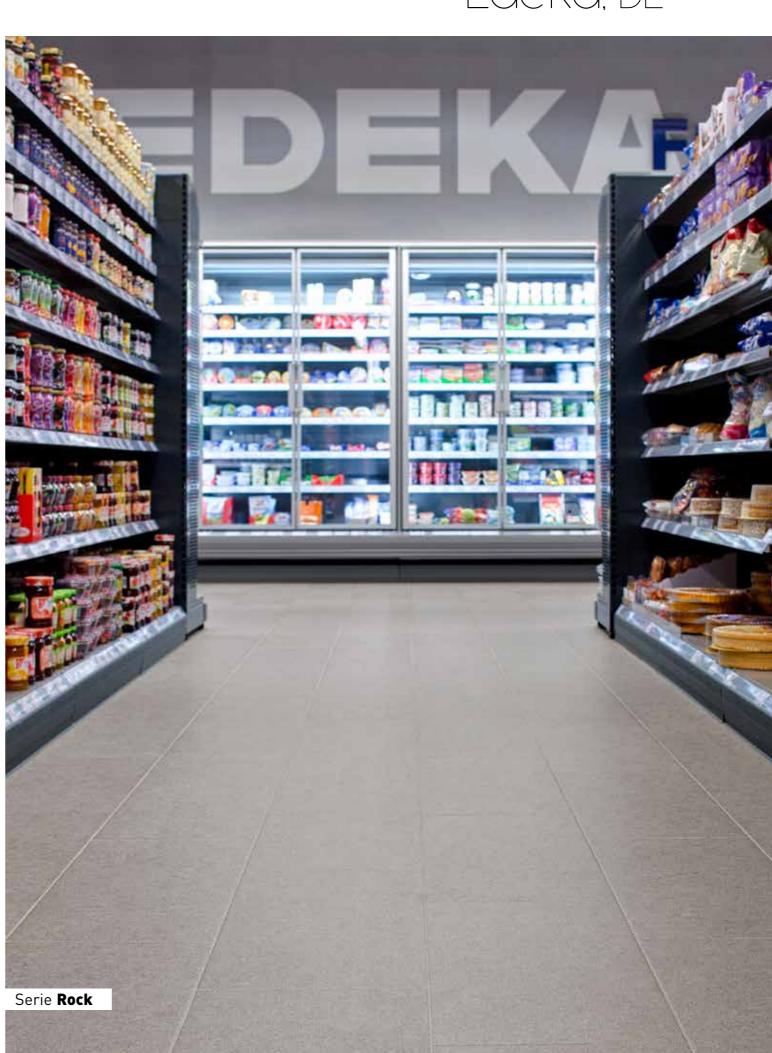
#### restaurant The Eathery, cz





Serie Color One





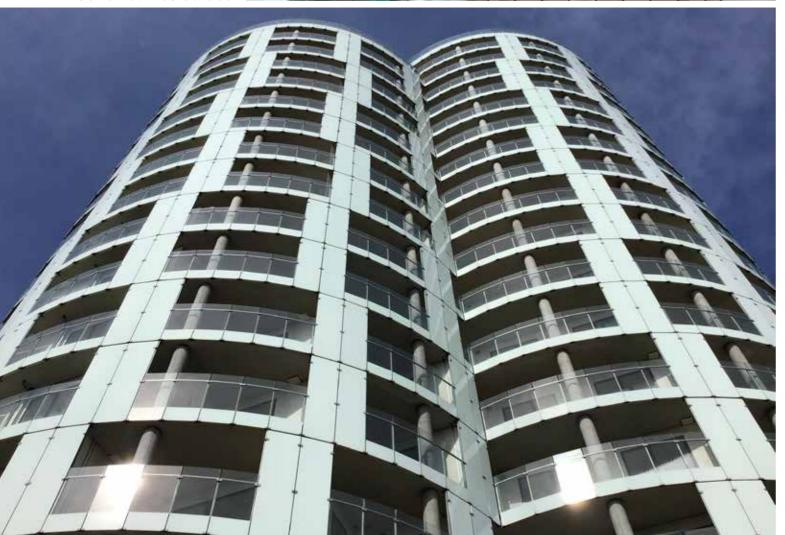
## apartment building Horizont Aalborg, DK

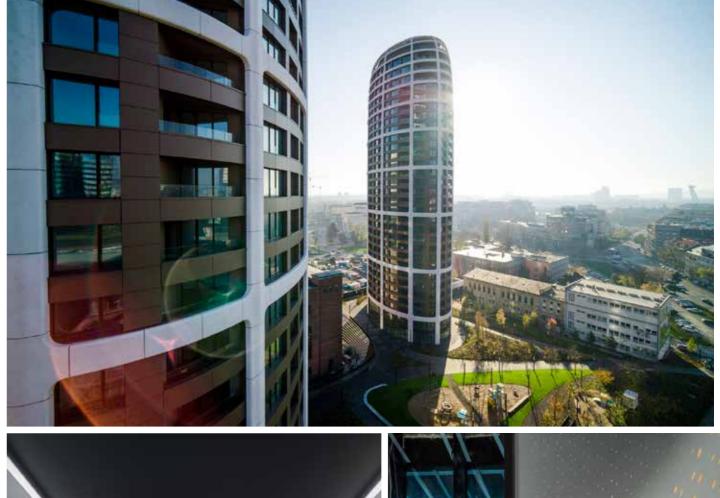
## sky Park by Zaha Hadid, sk





Serie Kaamos Outdoor











#### stadium Gdańsk, PL

#### sports centre Sombroek, NL



Series Color One, Color Two, Taurus Granit



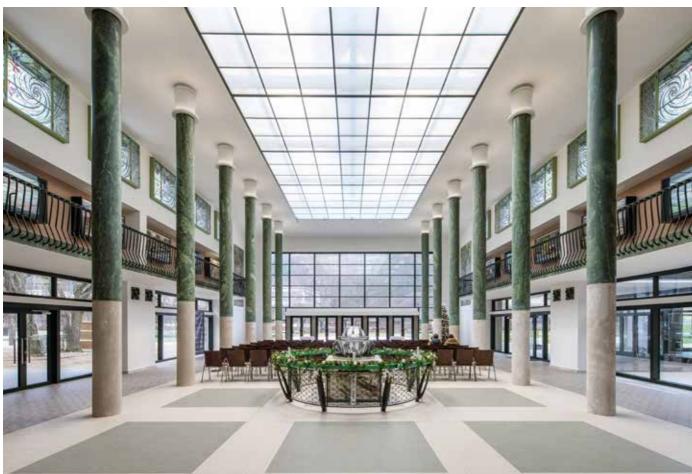






Series Color One, Taurus Granit, Kaamos Outdoor

#### hospital Pardubice, cz





Serie Color Two





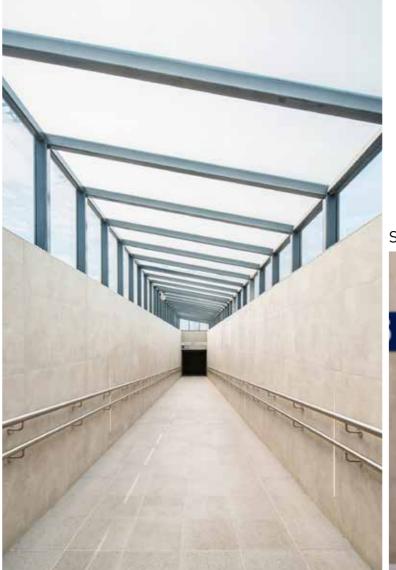
Series Extra, Color One

#### railway station Ostrava, cz



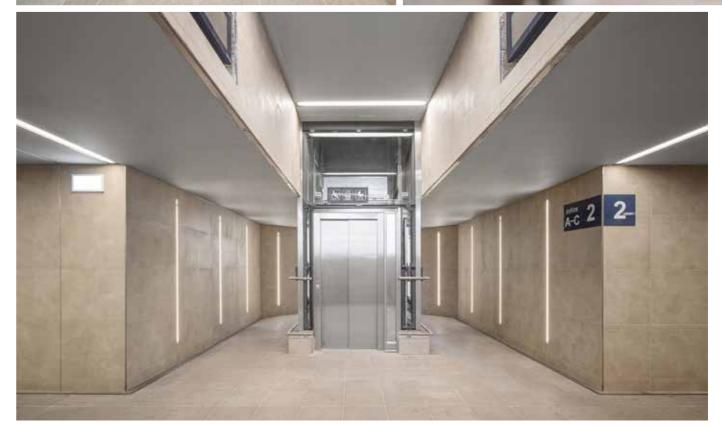
Serie **Taurus Color** 





Serie **Betonico** 



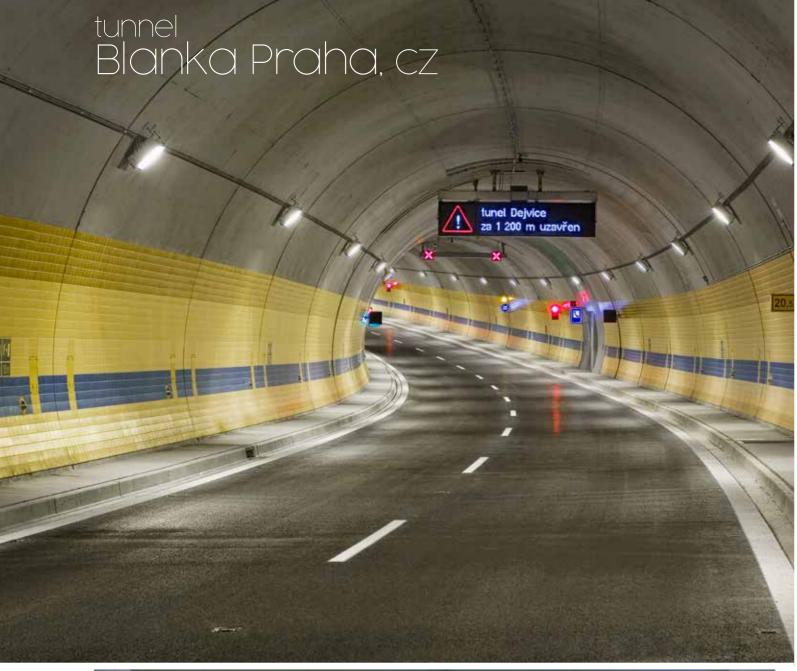


## subway wash Praha, cz



Serie **Rebel** 







special production to order

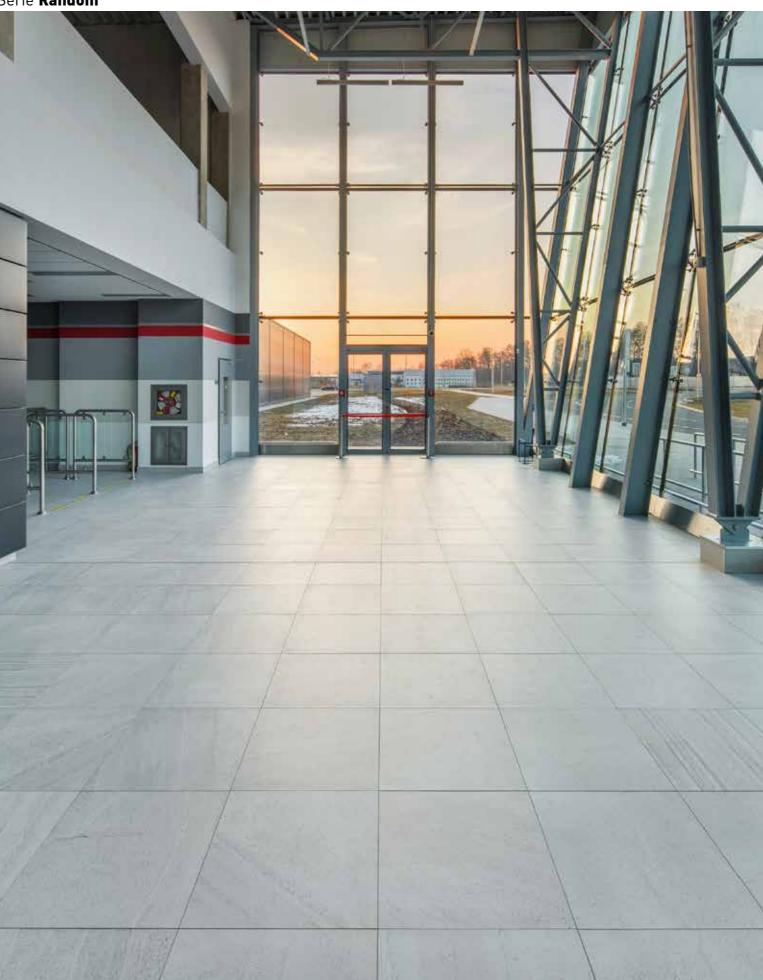


Series Color One, Color Two, Pool, Cemento

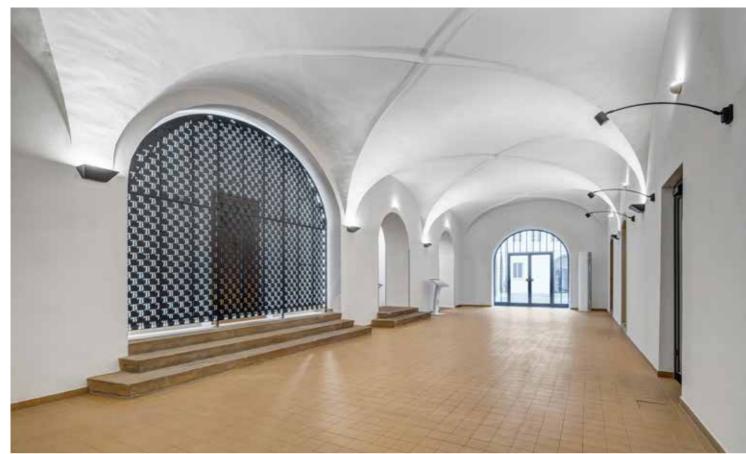




Serie Random



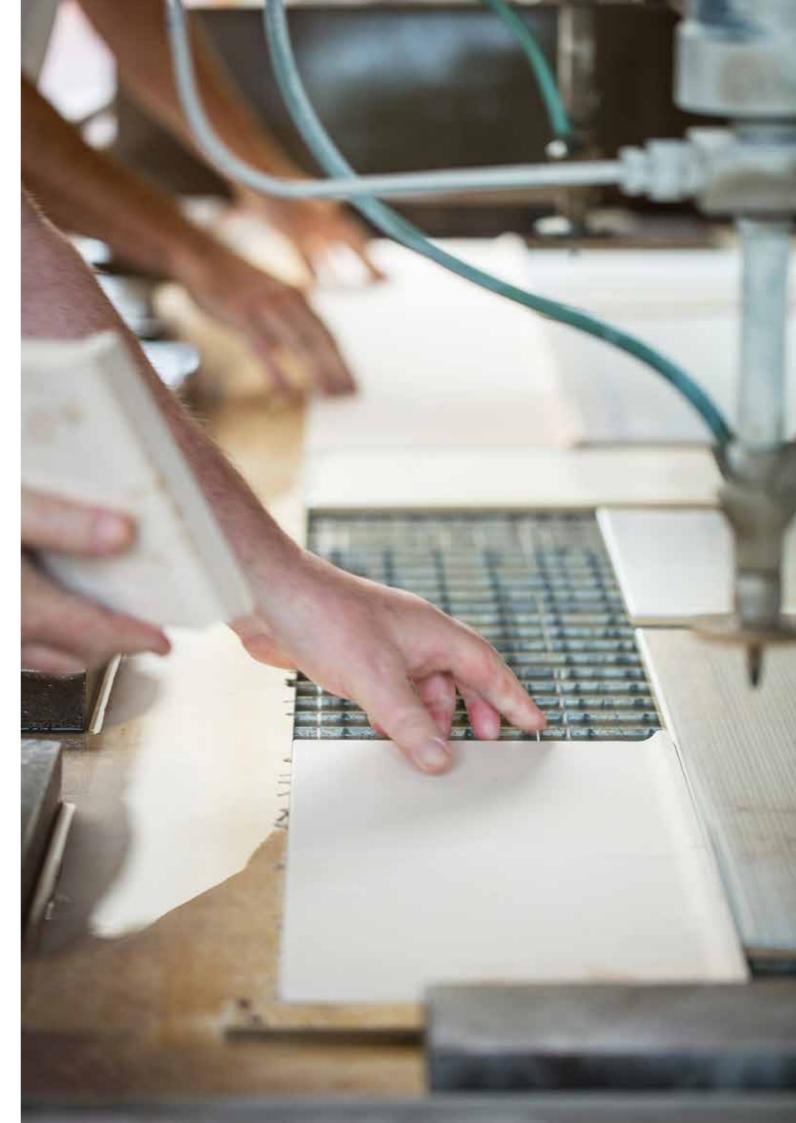
#### school Praha, cz





Series **Taurus Color, Taurus Granit** water jet technology

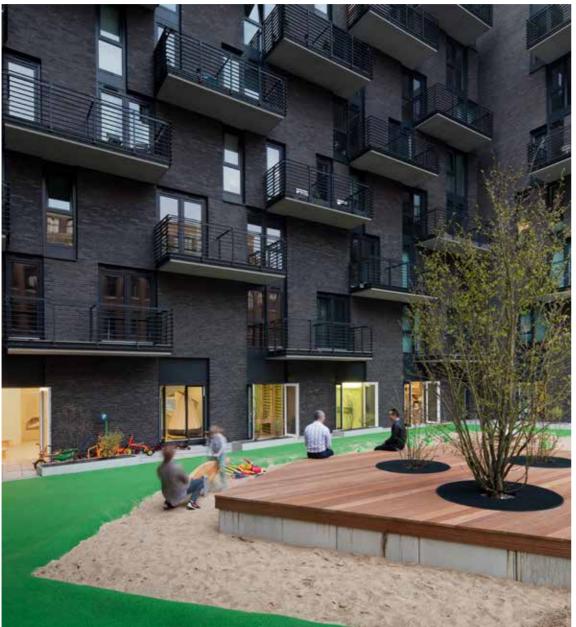




school Berlin, DE







#### school campus Vienna, At



Serie **Taurus Color** production by order



#### car showroom Freiburg, DE

# Plzeňský Prazdroj, cz



production by order for ŠKODA AUTO











Serie **Betonico** 





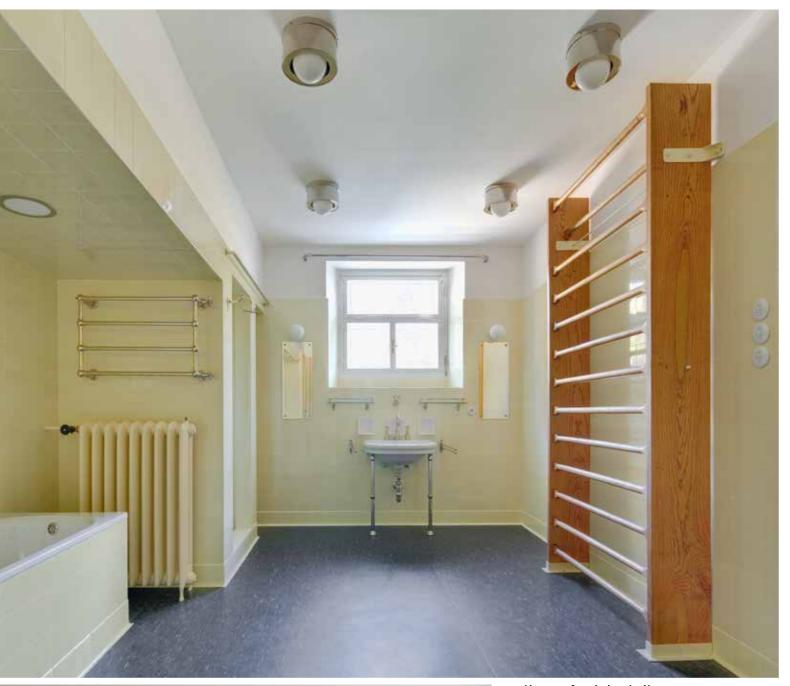




Serie **Rebel** 

#### historical replica VIII a Stiassni, Brno, cz

#### historical replica Villa Tugendhat, Brno, cz



replicas of original tiles arch. Ernst Wiesner



replicas of original tiles arch. Ludwig Mies van der Rohe





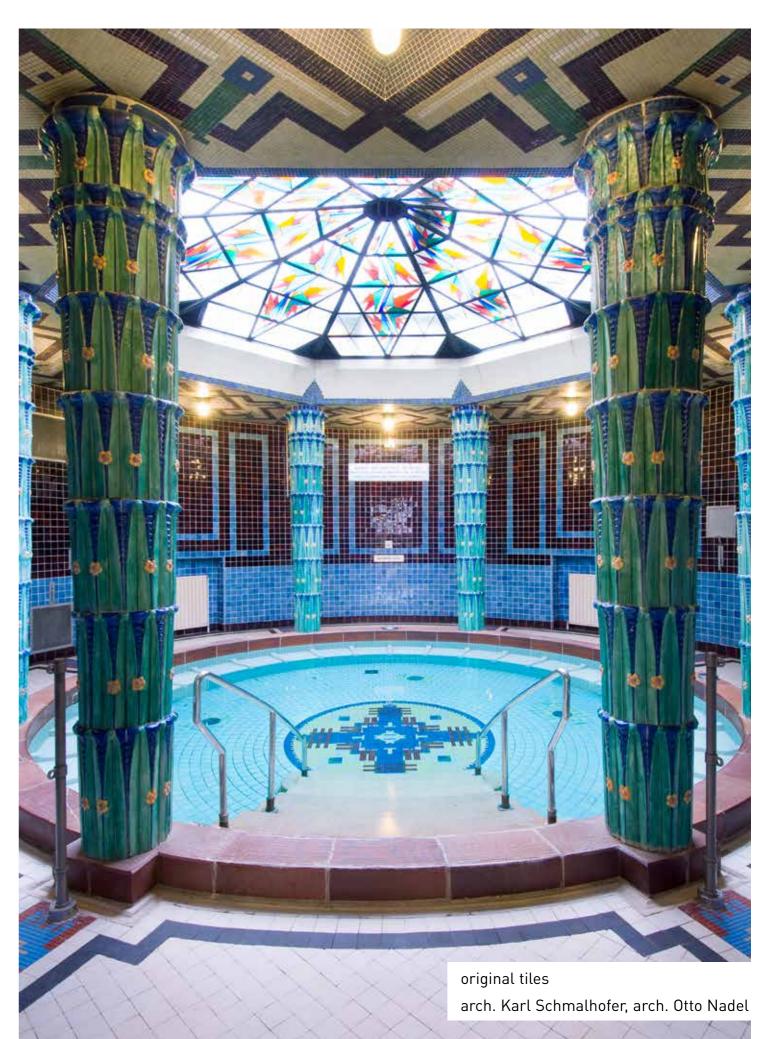
#### historical replica Hotel a Café Imperial, Praha, cz

#### historical replica Amalienbad, Vienna, At



original tiles and replicas arch. Josef Drahoňovský, prof. Jan Beneš





#### house Al Ghurair houses Dubai, SAE



Kempinski Hyde Dubai, sae

Series **Taurus**, **Pietra** 

Series Rock, Unistone



shopping mall Superspar, South Africa

Serie Clay





Serie Rock





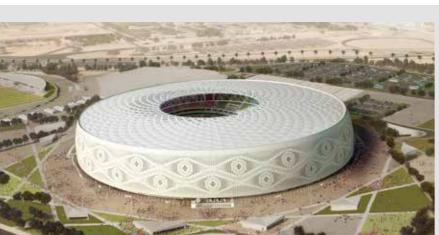
Series Porfido, Sandstone Plus



Novotel, Tunisia

hotel

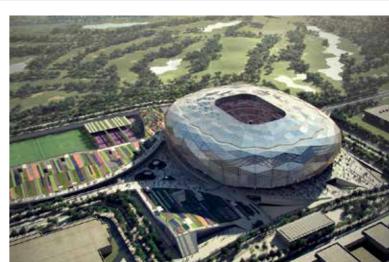
Series Taurus Granit, Taurus Industrial



Stadium Al Thumama World Cup 2022, QAT

Series Alba, Extra, Stones, Quarzit Stadium Doha Education City, FIFA 2022, QAT

Series Rock, Color One



railway stations ISCAE





International Bank Liberia

Series Quarzit, Rebel

Serie Piazzetta



ITSE university Panama

Serie **Taurus Granit** 





Series Alba, Extra, Stones, Quarzit

hotel Barcello Rivera Maya, MEX

Serie **Taurus** 







Sportsplex Zatzman Dantmouth, CAN

Series Color One, Color Two



Series Taurus Granit, Taurus Industrial, Color One





